

VERMONT
WINE & HARVEST
FESTIVAL

Dear Prospective Vendor,

We are currently seeking vendors for the **2025 Vermont Wine & Harvest Festival**. This year's Festival takes place on September 20th at Mount Snow immediately following the Wine Stroll & Soup Contest on Friday the 19th in Historic Downtown Wilmington. Wine events will once again take place throughout the Deerfield Valley over the weekend. The Festival was created to be a destination event and is promoted and packaged to late summer and fall travelers, day trippers, and Vermonters. Deerfield Valley is a major tourist destination in the summer and fall.

The Vermont Wine & Harvest Festival celebrates the products, food, art, distilleries, cider-makers, breweries and wineries of Vermont from 11am to 5pm under gorgeous tents at the Mount Snow Resort in West Dover. We had over 2300 guests in 2024, and are working to continue growing attendance this year thanks to our increased marketing efforts. This is a fantastic opportunity for artisans from across Vermont to come together to showcase their crafts. In 2024, there were over 75 Vermont vendors made up of 21 Vermont wineries, distilleries, cider-makers and breweries including award-winning Shelburne Vineyards, North Branch Vineyards, Caledonia Spirits & as well as cooks, crafters, musicians and artists.

Similarly to last year, Vendors who produce alcohol products will need to obtain their own special events permit through the Town of Dover. This permit will allow you to sell tastings, glasses and bottles to go. Vendors will handle tasting offerings directly.

As in past years, we will restrict the number of vendors selling similar products and ask you to be as specific as possible on your application so we can ensure a strong variety of vendors and the opportunity for all vendors to see strong sales. **The deadline this year is August 3rd, 2025 for all application materials.** We will be assigning vendor booths on a first come basis. Those vendors who submit their applications and pay the full vendor fee by April 1st will receive priority placement under the two main tents.

We hope you will consider participating in this great Festival. Please feel free to contact me at any time to further discuss being a vendor and thank you in advance for your consideration.

Warm regards,



Bethaney LaClair

Executive Director

Southern Vermont Deerfield Valley Chamber of Commerce

Rules, Regulations and Policies

General

1. Vendors are required to be fully unloaded and have their vehicles removed from the Festival area at the Mount Snow Resort site by 10am on Saturday, September 20th. Friday set-up will also be available from 4pm – 6pm.
2. Limited power is available – Power will be supplied with completed Pricing Form for a \$75 flat fee per booth. Please indicate details of vendor power needs on Pricing Form. Due no later than August 3rd.
3. WIFI is not available at Mount Snow, however cellular devices were used in the past without issues for POS systems.
4. Tables are available for rent. Cost is \$15 per 6 foot table and must be reserved prior to August 3rd. Tables will not be provided unless requested in advance.
5. Please submit the Certificate of Insurance with information requested by Mount Snow Resort, Ltd. attached herein. Additional insured must be written EXACTLY as requested by Mount Snow. For further information contact events@visitvermont.com.

Winery or other liquor requirements

1. Copy of License to sell vinous or spirituous beverages must be provided no later than **Friday September 12th**. Each distiller will need to apply for their own special events permit for this event through the Liquor Control's online portal no later than **Friday August 15th** in order to ensure applications are processed in time for the event. A link to the online portal can be found [here](#). The Town of Dover will be the local Liquor Control Board. This process is a change from how permitting has been handled in the past and is a result of changes to the permitting requirements by the DLC, however it allows manufacturers to sell tastings, glasses and bottles to go all from your booth. ****Please note catering permits are not accepted, only special event permits will be accepted.** If you have a permit question, please contact Bethaney LaClair at 802-464-8092 or events@visitvermont.com
2. Please remit Certificate of Liquor Liability Insurance policy **with application**.
3. Proof of attendance to the Vermont Department of Liquor Control Certificate of First Class Seminar must be on your person during the Festival.

General Information for artists and crafters:

1. There are a limited number of booths allotted to crafts and arts.
2. We will limit the amount of artist and craft vendors selling similar items (pottery, jewelry, etc.) to four.
3. **Early applications will receive preference on booth placement and priority placement under the main tents. Indoor space will be assigned if needed, once the main tents have been filled.**

General Information for vendors:

1. Hotel recommendations can be found at visitvermont.com, along with driving directions.
2. Dogs are not allowed within the event area during the Festival per Mount Snow's event policy.

Checklist for Information to Return to the Chamber:

1. Signed Application/Contract: Due August 3rd, 2025
Completed application includes the following:
2. Payment for Vending at the Sept. 20th, 2025 Wine and Harvest Festival: See Pricing Form
3. Certificate of Insurance with application
4. Wineries and Distilleries: See above for additional DLC information required.

Application/Contract

Company: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Alternate phone: _____

Email: _____ Web address: _____

Social Media Handles: _____

Company listing information (for website and materials)

Product to be supplied (Please circle): Wine / Spirits / Cider/ Beer / Food Court Vendor / Crafter or Artist/ Jewellery, pottery, artists, / Food - cheese, chocolate, maple syrup, honey, granola, baked goods

Brief description (50 words or less): _____

A 50% deposit is required with this application. Exhibit space will not be assigned until payment is received.

Make checks payable or complete credit card info at bottom of Pricing Form and return to:
Southern Vermont Deerfield Valley Chamber of Commerce (SVDVCO),
21 West Main St., Wilmington, VT 05363
802-464-8092

Exhibit Space Reservations are Subject to Acceptance of this Application/Contract by Event Management

I AGREE TO ABIDE BY SHOW RULES, REGULATIONS, AND POLICIES

Printed name:

Title:

Authorized signature:

Date:

Pricing

*******DEADLINE: Friday, August 3rd, 2025 FOR ALL PAYMENTS*******

Opportunity (Please select one exhibit option)	Total Due By 8.3.2025
Standard Exhibitor Package (Vermont Businesses, crafters, artists, artisan food products, vendors) 10' x 10' exhibit space, tables not included unless need indicated below	\$150
Vermont Wineries, Breweries, Cider-Makers, Distilleries and Food Trucks 10 x 20 exhibit space, tables not included unless need indicated below See Vendor Rules, Regulations and Policies for Wineries. \$175 non-refundable deposit Electric access included, please indicate below if you have specific needs	\$350
6' Tables Tables will not be provided unless need is indicated here. Sign up by 8.3.25	\$15 per table # of Tables____
Booth Set- Up Please share any specific notes on your set-up that may be useful in assigning your booth space.	Booth Set - Up Notes <input type="checkbox"/> I have a Booth Structure <input type="checkbox"/> I have a Pop-Up Tent
Electric Needs: Flat fee per booth All applications must be rec'd by 8.3.25	\$75 # Amps / # Needed _____/_____ Choose: Appliance/Lighting
15 % Discount For SVDVCoC MEMBERS	
10% Discount for Returning Vendors Who Sign Up By April 1st with Full Payment	
TOTAL	\$

CREDIT CARD PAYMENTS

Visa____ MasterCard____ American Express____

Card # _____ Expiration date_____ Zip code _____

Printed Name on Card_____ CCV #_____

Authorized Signature_____

I authorize the Southern Vermont Deerfield Valley Chamber of Commerce to debit my credit card for the charges on this Contract.

COMPUTATION OF EXHIBIT FEE

Vermont Exhibitors may pay the entire fee with submission of this Contract; balance is due by August 3rd, 2025. If submitted after the deadline the entire Exhibit Fee must accompany the Contract.

CANCELLATION POLICY: Southern Vermont Deerfield Valley Chamber of Commerce (SVDVC) must be notified *in writing* of an exhibitor's desire to cancel exhibit space. If notification is received before August 3rd, 2025, a full refund will be issued. Cancellation of exhibit space after August 3rd, 2025 will result in a forfeiture of the total cost of space- no refund will be issued. All refunds will be sent at the conclusion of the event.

EXHIBIT A - GENERAL INSURANCE GUIDELINES FOR OUTSIDE VENDORS

The following minimum insurance standards shall apply to all vendors performing, selling or distributing products and services at Mount Snow Ltd. If a product or service, in the opinion of Mount Snow Risk Management, represents an unusual or exceptional risk, Mount Snow Risk Management may establish additional insurance requirements for that product or service.

1. **Certificate Holder:** Mount Snow, Ltd. and Vail Resorts Inc. ←Please make sure that on your liability insurance your agent uses the highlighted under 'additional insured.
39 Mount Snow Rd., PO Box 2805, West Dover, VT 05356
Meghan.E.Wilcock@vailresorts.com

2. **General Liability:** Including Bodily Injury and Property Damage Liability, Independent Contractors Liability, Contractual Liability, Product Liability and Completed Operations Liability in an amount not less than \$1,000,000 per occurrence and \$2,000,000 general aggregate. **Certificate Holder, its officers, directors and agents shall be named as additional insured on the Vendor's general liability policy.**

3. **Automobile Liability:** For vendors who will drive on Mount Snow premises, proof of automobile policy with minimum combined single limits of \$500,000 per occurrence for bodily injury and property damage, including owned, hired and non-owned vehicle coverage.

4. **Umbrella or Excess Liability:** Umbrella or excess liability may be required if vendor services represent unusual or exceptional risk as determined by Mount Snow Risk Management.

5. **Workers Compensation and Employer Liability Insurance:** For any vendors with employees, standard workers' compensation as required by Vermont State statute and employers liability insurance in an amount not less than \$100,000 per accident and \$500,000 annual aggregate. Sole proprietors may be required to carry workers' compensation as determined by Mount Snow Risk Management.

6. **Professional Liability (Errors and Omissions); Liquor Liability; Inland Marine Coverage; etc.:** Applicable with vendor services provided.

7. All premiums shall be paid by vendor and the evidence of such insurance delivered to Mount Snow in the form of Certificates of Insurances verifying the above coverages and submitted to the named certificate holder 15 days prior to commencing business operations with/at Mount Snow. Vendor agrees to maintain insurance meeting the foregoing requirements at all times during the term of vendor's business operations with or on Mount Snow property.

8. If any policy is canceled, the vendor shall immediately provide Mount Snow with evidence of replacement policies and evidence of the payment of all premiums in connection therewith. The failure to do so shall entitle Mount Snow to terminate or suspend any vendor services immediately in its sole discretion and/or request such vendor vacate the premises.

9. The insurance policies described in this Section shall be primary and not contributory to other insurance coverage carried by Peak Resorts Inc. and/or Mount Snow Ltd. Evidence of such primary coverage shall be provided by the vendor on its certificates of insurance. Such insurances shall be obtained from companies with a BEST Guide rating of A VII or better. Such insurances shall be written on forms acceptable by Mount Snow, and shall provide that the coverage thereunder may not be reduced or canceled unless 15 days prior written notice of cancellation is furnished to Mount Snow. Vendor's policies shall be effective prior to entering Mount Snow premises and shall continue through the time the vendor is on site.

10. In the event that Mount Snow damages the vendor's property, through no fault of the vendor, Mount Snow shall be responsible for the repair or replacement cost of such property. Vendor agrees that it will notify Mount Snow immediately of such loss by filing a written damage report with Mount Snow Mountain Risk Management within 24 hours of any incident of loss. Mount Snow will immediately investigate the incident. If the incident is confirmed Mount Snow shall then have the option of making the repair to the property or compensating the vendor for its loss.