



Chamber of Commerce
Golf Tournament

June 15th | 11 a.m. Shotgun Start Mount Snow Golf Course

Event Summary

Bringing together businesses, community members and visitors for a fun filled afternoon of great golf, giveaways and cash prizes at Mount Snow Golf Course. The Chamber Golf Tournament attracts over 72 players and their guests each year and is a great way to showcase and promote your business. Event, tee box and contest sponsorship is also available.

Target Demographic

Member businesses, their employees and community members looking for a fun and relaxed golf outing.

Marketing Strategy

The Annual Chamber Golf Tournament is marketed through paid advertising on Instagram and Facebook locally, at Golf Courses in the area, through targeted emailing and in local newspapers.

Eagle Sponsor

\$2250

(Limited to 2 Sponsors)

- 2 foursomes
- Included as presenting event sponsor on all event materials and advertising
- Listing on sponsor board
- Complimentary tee sign
- Logo on promotional materials and swag provided to players
- Showcased on visitvermont.com for month of May and June
- Company employee at tee box with promotional materials
- Social media highlight reel on Chamber channels
- Company logo and website link on event webpage

Birdie Sponsor

\$1500

(Limited to 3 Sponsors)

- 1 foursome
- Logo on event materials
- Listing on sponsor board
- Complimentary tee sign
- Logo on select swag items provided to all players
- Showcased on visitvermont.com homepage for month of June
- Company employee at tee box with promotional materials
- Social media highlight post on Chamber channels
- Company logo and website link on event webpage

Par Sponsor

\$1200

- 1 foursome
- Listing on sponsor board
- Logo on event materials
- Complimentary tee sign
- Company employee at tee box with promotional materials
- Social media highlight post
- Showcased as featured business on visitvermont.com homepage for month of June
- Company logo and website link on event webpage

Contest & Activity

Sponsors

\$350 per contest

- Listing on sponsor board
- Sign on hole with logo
- Company employee on tee box with promotional materials

Contests

- o Closest to Pin (men/women)
- o Longest Drive (men/women)
 - o Hole-In-One Contest
 - o Smash the Glass Contest
 - o Air Cannon Contest
- o Driving into the Bucket Contest
 - o Spin the Wheel

Event

- o Snack & Water Cart
- o Music at afterparty
- o Driving Range

Tee Sponsors

\$200

Tee Sign